



Press release

Gaudí Awards 2010



CONTENTS

1. Background
2. The Prize
3. Categories
4. Regulations
5. List of Gaudí Award Winners
6. Sponsors



1. Background

In the summer of 1984, a group of fifteen Catalan filmmakers met to address the poor state of Catalan film production. They took the initiative of creating the *Col·legi de Directors de Catalunya* (Catalan Directors' Association), which was established as a full association in 1986.

From then on they organized each year the so-called *Dinars de Nadal* (Christmas Lunches), which were held in the port of Barcelona. They invited directors who had released a film that same year, all parties involved in those films (producers, directors, actors, etc.), *Televisió de Catalunya* (Catalan Television), the ICIC (Catalan Institute of Cultural Industries), the SGAE (General Society of Authors and Publishers) and the press. During the meal there were discussions affirming the identity of Catalan cinema, a cinema whose very existence had been denied. During dessert there were mentions of the year's successes and further talks were agreed by all the parties in attendance.

In 2002, as a continuation of these encounters, the Catalan Directors' Association decided to create the Barcelona Film Awards, with the aim of giving an official character to all those decisions taken during Christmas meals. At each of the six awards ceremonies held to date, Catalan professionals from all sectors of the film industry have been prize winners

Now, under the umbrella of the Catalan Film Academy, the Barcelona Film Awards have become the Academy's annual awards, adopting the official name of "Premis Gaudí de Cinema" ("Gaudí Film Awards").

On January 19th, 2009, the first Gaudí Film Awards were presented at a gala ceremony at which the winners of each category were announced.



2. The Prize

The statuette awarded at the Gaudí Awards was created by the designer and sculptor Montse Ribé, winner of an Academy Award for Best Makeup for the film *Pan's Labyrinth* by director Guillermo del Toro, and vice-president of the Catalan Film Academy.

The design was inspired by the warrior-shaped chimneys that adorn the building “la Pedrera” by Antoni Gaudí, thus linking the name of the awards with the prize. The statuette is made of bronze.





3. Categories

The Gaudí Film Awards will be presented in twenty-one separate categories, in addition to the Honorary Gaudí, with the intention of rewarding efforts in all sectors. These are the categories:

1. Best director.
2. Best Catalan language film
3. Best non-Catalan language film
4. Best television film.
5. Best European film.
6. Best short film
7. Best screenplay
8. Best cinematography
9. Best editing
10. Best original score
11. Best actor in a leading role
12. Best actress in a leading role
13. Best actor in a supporting role
14. Best actress in a supporting role
15. Best documentary film.
16. Best art direction
17. Best animated feature.
18. Best sound edition
19. Best special/digital effects
20. Best hair and makeup
21. Best costume design.
22. Best production supervision.

During the ceremony an Honorary Gaudí Award will be presented. This award will be given to professionals who have dedicated their lives to cinema and who have had a brilliant career within the film industry.



4. Regulations

Who has the right to vote.

The right to vote is held by all full members and honorary members of the Academy.

Voting procedure.

Voting is conducted through the Internet, each voter having a code giving access to the website: www.academiadelcinema.cat. Voters must confirm on their electronic ballot-paper the film from each category for which they wish to vote, while being able to exercise the option of choosing not to vote in any given category.

Voting takes place in favor of:

1. Catalan films.
2. Film industry professionals who have participated in Catalan films.
3. Catalan film industry professionals who have worked in non-Catalan films released in Catalonia during the calendar year for which the Awards are given.

Once all the categories have been completed, the ballot-paper is then sent automatically to the office of the notary Ms. ALMUDENA SANTIAGO, Rambla de Catalunya, 52, 3-2, 08007 Barcelona.



Eligibility

The following are eligible for consideration: Catalan films and Catalan film industry professionals who have participated in films released in Catalonia during the calendar year (January 1st to December 31st) corresponding to the Awards in question.

Inclusion in the process of consideration constitutes a critical appraisal on the part of Academy members of a film officially released for public viewing. The granting of an Award is the outcome of such critical appraisal by Academy members. Films are neither presented nor withdrawn; the Academy chooses the films which are the objects of its critical appraisal, in the same way that this is done by the media.

Procedure for being considered in the category Best Short Film

- a. The short must have been classified during the year in question by the ICIC (Catalan Institute for the Cultural Industries).
- b. The production company or the director must apply for the film to be considered for the Catalan Film Academy Awards (Gaudí Award for the Best Short Film), depositing at the Academy a copy of the film in DVD or Blue Ray format, together with a copy of its classification or screening certificate.
- c. If a producer or director who is a member of the Catalan Film Academy has had his or her short film classified at any other classification centre, he or she shall also be entitled to apply to be considered for the Awards.
- d. The short films thus registered shall be shown at the SGAE screening room to all those Academy members who wish to see the films. The screenings may also be attended by non-members if the seating capacity permits.
- e. Voting procedure:
 1. Only those Academy members who attend screenings may vote.
 2. Academy members shall sign an official slip when they arrive for the screening session. When they leave they may cast their vote in a ballot-box which shall then be duly sealed by the Notary and kept in her possession.



3. The Academy members attending shall be asked to nominate four short films.
4. The Notary shall ensure complete secrecy. When announcing the nominations, the Notary shall declare as nominated the four short films with the highest number of votes, without revealing the number of points earned by each film or its relative ranking.
5. In the second round of voting, all Academy members may vote for the short films nominated.

Procedure for being considered in the category Best Film for Television.

- a) The following are eligible to be considered for nomination in the first round of voting: all films for television produced in Catalonia and broadcast during the calendar year for which the Gaudí Awards are given.
- b) The list of films to be considered is prepared on the basis of information received from the television channels of Catalonia, duly checked and ratified by the Academy secretariat.
- c) Members of the Academy with voting rights may vote for four films from the list in question. Those films receiving most votes shall be nominated to be presented for the Award in the second round of voting.
- d) In the second round of voting, all Members of the Academy may vote for one of the four films nominated in the category Best Film for Television.

Procedure for being considered in the category Best European Film.

- a) Films eligible for consideration in the first round of voting: non-Catalan language films produced or co-produced in Europe and released in Catalonia.
- b) The films in question must have been released in Catalonia during the year corresponding to the Gaudí Awards in question.
- c) Members of the Academy with voting rights may vote for four films. Those films receiving most votes shall be nominated to be presented for the Award in the second round of voting.
- d) In the second round of voting, all Members of the Academy may vote for one of the four films nominated in the category Best European Film.

Special procedure for Honorary Gaudí Awards.

An Honorary Gaudí shall be nominated by the Academy's Management Committee or by a special committee appointed by the Academy's Management Committee.



Procedure for all Catalan film industry professionals to be considered for the Awards, even if participating in a non-Catalan film

Catalan film industry professionals working in non-Catalan films may be considered for the Gaudí Awards if an Academy member proposes to the Academy's Management Committee that their work be considered for an Award and the Committee accepts.

Definition of a Catalan film industry professional

The following film industry professionals are considered to be Catalan:

- those who live in Catalonia;
- those who were born in Catalonia but now live outside Catalonia.

Definition of a Catalan film

A film is considered to be Catalan if it is included in the official list that is sent to us by the Inspectorate of the Autonomous Government of Catalonia. The films included in the list that is sent to us in an official capacity by the Inspectorate of the Autonomous Government of Catalonia are thus the films that may compete for the Catalan Film Academy Awards. The Management Committee of the Catalan Film Academy may also select films written by Catalan authors but which do not form part of the Catalan Government's official list because their producers are not Catalan.

The Board of Assessment for the Awards shall exclude films that are recognized by the Catalan Government and have the required percentage share of Catalan production, but which do not have an adequate level of Catalan creative input. The Board may on the other hand include films conceived by Catalan filmmakers but which do not comply with the 20% minimum level of Catalan production.

The Board shall be guided by the following eligibility scoring system:



- A. All films made in the Catalan language are automatically eligible to be considered for the Awards.
- B. Also eligible shall be all films with a minimum 20% share of Catalan production and which obtain **six objective points** on the following scale of values:

- | | |
|--|----------|
| 1. Producer | 2 points |
| 2. Director | 2 points |
| 3. Screenwriter | 2 points |
| 4. Leading actor or actress | 1 point |
| or, in the case of documentaries, the main participants, | |
| or, in the case of animated films, the main dubbing actors and | 1 point |
| the director of animation | 1 point |
| 5. Supporting actor or actress | 1 point |
| or, in the case of documentaries, persons interviewed or, in | |
| the case of animated films, the supporting dubbing | |
| actors | |
| 6. Director of photography | 1 point |
| 7. Artistic direction | 1 point |
| 8. Editing | 1 point |
| 9. Original music | 1 point |
| 10. Catalan subject-matter | 1 point |
| 11. Filmed in Catalan-speaking areas (more than 50%) | 1 point |
| 12. Sound edition | 1 point |
| 13. Special effects /digital effects | 1 point |
| 14. Hairdressing and makeup | 1 point |



Counting the vote

The Notary shall conduct the vote-count, and the professional who has obtained the highest number of votes in each category shall be the winner.

Run-Off

If there is a tied vote, the run-off shall be conducted as follows:

First round

- If two or more films have the same number of votes in any category, a run-off shall be conducted and the film to be nominated shall be the film that has the highest number of votes in all categories combined.
- If the vote is still tied, the film that has most nominations shall win.
- If the vote is still tied, the film which includes the participation of the highest number of Academy members shall win.

Second round

- The votes from the first and second rounds shall be added together.
- If the vote is still tied, the film that has obtained the highest number of votes in all categories combined shall win.
- If the vote is still tied, the film that has most nominations shall win.
- If the vote is still tied, the film which includes the participation of the highest number of Academy members shall win.



5. List of Winners of Gaudí Awards 2009

At the first Gaudí Awards Ceremony, which was presented by the actress Clara Segura, the following 20 Awards were conferred on films and participants in each of the different categories of the Gaudí Awards:

1. Best short film: **TURISMO**, directed by Mercedes Sampietro; produced by In Vitro Films, S.A.
2. Best sound edition: Jaume Meléndez, James Muñoz and José Manovel, for **ESKALOFRÍO**.
3. Best special effects: Josep Maria Aragonés and Arturo Balseiro, for **ESKALOFRÍO**.
4. Best art direction: Alain Bainée, for **TRANSSIBERIAN**.
5. Best editing: Jaume Martí, for **TRANSSIBERIAN**.
6. Best original score: Giulia and Los Tellarini, for **VICKY CRISTINA BARCELONA**.
7. Best cinematography: Neus Ollé and Jimmy Gimferrer, for **EL CANT DELS OCELLS**.
8. Best actor in a supporting role: Pep Antón Muñoz, for **BIENVENIDO A FAREWELL-GUTMANN**.
9. Best actress in a supporting role: Penélope Cruz, for **VICKY CRISTINA BARCELONA**.
10. Best actor in a leading role: Jordi Dauder, for **AZAÑA**.
11. Best actress in a leading role: Anna Lizarán, for **FORASTERS**.
12. Best screenplay: Xavi Puebla and Jesús Gil Vilda, for **BIENVENIDO A FAREWELL-GUTMANN**.
13. Best European film: **CAMINO**, directed by Javier Fesser; produced by Películas Pendelton S.A. and Mediaproducción.
14. Best film for television: **EL PALLASSO I EL FÜHRER**, directed by Eduard Cortés; produced by Televisió de Catalunya and Benecé Produccions.



15. Best animated film: **ROVELLÓ, UN NADAL SENSE NOEL** directed by Antoni D'Ocon; produced by D'Ocon Films.
16. Best documentary film: **BUCAREST, LA MEMÒRIA PERDUDA** directed by Albert Solé; produced by Bausan Films and Minimal Films.
17. Best director: Albert Serra, for **EL CANT DELS OCELLS**.
18. Best non-Catalan language film: **VICKY CRISTINA BARCELONA**, directed by Woody Allen; produced by Mediaproducción S.L. and Gravier Productions, Inc.
19. Best Catalan-language film: **EL CANT DELS OCELLS**, directed by Albert Serra; produced by Eddie Saeta S.A. and Andergraun Films.

20. Honorary Gaudí Award: **JAIME CAMINO**



Institutional sponsors:



Private sponsors:





Official broadcasting media:



We would like to thank the following for their collaboration:





Catalan Film Academy

Passeig de Colom, No. 6, Of. 5

08002 Barcelona

Tel.: 932 682 776

Fax: 932 681 932

E-mail: academia@academiadelcinema.cat

Website: <http://www.academiadelcinema.cat>